

We provide a range of support and development services to help your organisation and programmes develop and thrive.

● **Research and evaluation:** helping you to learn more about your service and its users, and providing external assessment, evaluation and validation of your projects to meet what is fast becoming a standard requirement for the majority of funders

● **Funding development:** helping you to secure the resources you need to do your job. This includes development of income-generation strategies and researching and identifying potential funders and coaching you through the application process.

Alternatively you can use our virtual 'redreaders' service, providing a fresh pair of eyes and expert advice to your draft funding applications, all for an affordable fixed fee.

### Specifically we can help with:

● **Strategy:** review and development of your organisation and projects, helping you to get where you want to be. This can include development of policies and procedures, working with your board and helping you to work collaboratively with partner organisations.

Red Foundation CIC is a not-for-profit community interest company, registered in England and Wales, number 5852245.

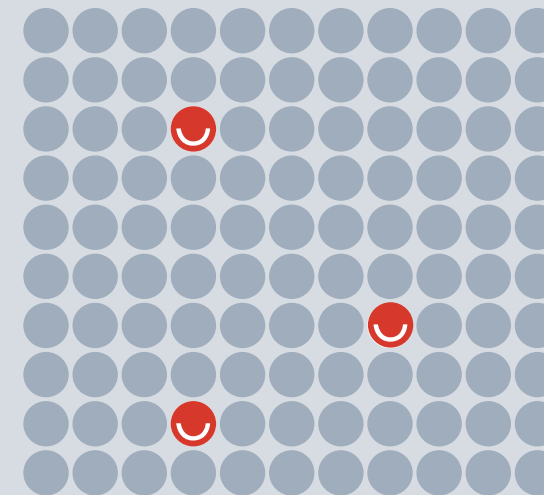
Any surplus from our operations is reinvested into Red Foundation to enable us continue to provide cost-effective services to third sector organisations or will be donated to our designated registered charity, the Red Trust, for associated charitable purposes.

For more information about us and our work please visit our website  
**[www.redfoundation.org](http://www.redfoundation.org)**  
email  
**[info@redfoundation.org](mailto:info@redfoundation.org)**

**We are continually evolving new projects and services so please contact us if you don't see what you are looking for here.**

**red**  
FOUNDATION

# helping you to succeed...



consultancy services from **red**  
FOUNDATION

## about us...

Established in 2006, our aim is to help all forms of volunteering, community action and social entrepreneurship to develop and thrive throughout the UK.

To help make this happen, we provide cost effective support and consultancy services for organisations working in these particular areas and also in the wider third sector.

Red is a passionate colour and at Red we have a real passion for everything that we do. We're not just here to provide consultancy services: we're here to make a difference and to help you succeed in what you do and equip you with the skills and understanding you need to do the job yourself.

Working with Red Foundation you can expect a straightforward, honest, transparent relationship, driven by a genuine desire to deliver support and services to the highest quality and giving clear value for money, all the time believing in your mission and in what we want to achieve with you.

For more information about us visit our website [www.redfoundation.org](http://www.redfoundation.org)

- **Communicating your project to your stakeholders:** helping you to be heard and to attract more users to your service. We can help you produce a wide range of communications materials, through to developing a marketing plan and managing your campaign or event.

We offer a customised and affordable service that is driven by our passion to see you achieve your vision, with a focus on quality and value for money.

Contact us for a no obligation quote [help@redfoundation.org](mailto:help@redfoundation.org)

*Red Foundation were contracted to support the development of Westminster's first Volunteering Strategy. Throughout the process they demonstrated commitment, passion and extensive knowledge of the subject area, bringing a range of expertise to the strategy's development and remaining flexible and helpful throughout the development process. Their invaluable contribution has enabled us to produce a strategy which has been fully endorsed by the City Partnership and which sets an exciting agenda for volunteering in Westminster for the next eight years. Their work has been much appreciated and I would not hesitate to recommend them for similar projects.*

**John Dimmer, Head of Policy,  
Westminster City Council**

## some happy punters ...

*I found the approach of the Red Foundation a refreshing change that I would not hesitate to recommend to others. They were able to provide clear and constructive support in a way that was responsive and flexible.*

**Derby CVS**

*Red Foundation analysed our tenders and helped us to understand how we could improve their quality so that we don't undersell ourselves to funders. As a result, we've introduced a new process and we're working to develop a more professional approach.*

**National Autistic Society**

*We were delighted with the results of the awareness campaign delivered for us by Red Foundation. It was creative, fun, well organised and, most importantly, it worked! Not only did it exceed our objectives of raising people's awareness of Volunteer Centres, it went further and encouraged many people to take the next step and come forward to volunteer.*

**Volunteering England**

*Red Foundation helped us to develop an excellent corporate fundraising strategy and I was very impressed by their creativity and insight in understanding our needs.*

**UnLtd Foundation  
for Social Entrepreneurs**